



SBIR Road Tour

SEEDING AMERICA'S FUTURE INNOVATIONS™

Des Moines Agenda | May 22, 2019

7:30am - 7:55am

Registration & refreshments

8:00am

Introduction: Jim Register, CEO IICorp

Guest speaker: Debi Durham, Director IEDA

8:00am - 12:00pm

One-on-one meetings running simultaneously in the Jubilee & Garden Rooms

Morning program presented by SBA

8:15am

SBIR/STTR Overview

8:45am

Federal Laboratory Consortium (FLC)

9:00am

Reverse Pitches - 5 Minute Agency Elevator Pitch

9:50am

SBA Panel Session: Flexible Funding Opportunities: The Granting Agencies

10:30am

USPTO Presentation

10:45am

SBA Panel Session: Surprising Opportunities with DoD and NASA

SBA Panel Session: Inside the Head of an Evaluator, Common Mistakes

12:00pm

Lunch

Afternoon program presented by IICorp

1:00pm

SBIR/STTR Success Panel, Q&A

Guest Panelists:

Todd Krone | Natalia Rogovska | Michael Schultz | Emily Starr | Christopher Whitmer

2:45pm

Closing remarks: Anne Price, IICorp Statewide SBIR/STTR Program Manager

Presented by:



U.S. Small Business
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Guest Speaker



Debi Durham is a longtime economic and community development professional who serves as Director of the Iowa Economic Development Authority (IEDA) and the Iowa Finance Authority (IFA).

Durham was named to the positions by Iowa Governor Kim Reynolds in

January 2019. Durham was first appointed to lead IEDA in 2011.

During her eight-year tenure, has turned the agency into a successful public-private partnership. She's also landed billion-dollar economic development projects for Iowa and worked tirelessly on expanding trade and investment opportunities for the state.

SBIR/STTR Success Panel



CEO of PowerPollenSM, **Dr. Todd Krone** leads a team that is developing and commercializing a bio-technology that increases crop productivity by improving the cross-pollination process.

Todd has 25 years of experience leading agriculture biotech R&D teams and commercializing value added genetic traits within the seed industry.



Emily Starr is a fourth grade teacher turned entrepreneur.

Inspired by her own classroom experiences, Emily has spent the last 14 years creating innovative products that help her fellow educators save time, use technology effectively, and customize their curriculums to meet the diverse learning needs of all of their students.



Dr Natalia Rogovska is co-founder and CEO of N-Sense LLC and previously assistant scientist in the Agronomy Department, Iowa State University. Natalia received her Ph.D in Soil Science and Certificate in Geographic Information Systems from Iowa State University.

Her background is in soil fertility and management, nutrient management, remote sensing, and precision agriculture.



Dr. Christopher E. Whitmer, is co-founder and Chief Technology Officer of Parametric Studio Inc., an Ed-Tech company specializing in engineering-centric and project-based STEM games, software, kits and curricula for K-12.

Dr. Whitmer has his Ph.D. in Mechanical and Aerospace Engineering from Iowa State University and over 10 years of industry experience in topics as varied as instrumentation, controls, aerodynamics, structural analysis, vibrations, acoustics, flight controls, early-stage design software, STEM education, and learning games.

He been a part of several startups and led and managed numerous multi-year, multi-million-dollar R&D and SBIR Phase I & Phase II projects as the Principal Investigator.



Michael K Schultz PhD is a co-founder and Chief Science Officer of Viewpoint Molecular Targeting, Inc.

Dr. Schultz is NIH funding investigator and an academic entrepreneur with appointments as Associate Professor in Radiology, Radiation Oncology, Chemistry and Pediatrics at the University of Iowa. Viewpoint Molecular Targeting has been awarded several Phase I and II Small Business Innovation Research grants and contracts that has positioned the company for equity investments and partnerships for its pioneering theranostic technologies.

Presented by:

